# JIBRIN TIJJANI ISIAKA

# DATA ANALYST | PROGRAMMER | ASPIRING DATA SCIENTIST

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# **EDUCATION**

### LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY

Bachelor of Science (Hons) In Software Engineering With Multimedia

Cyberjaya, Malaysia Graduated March 2024

Cumulative GPA: 3.92/4.0

**Relevant Coursework:** Mathematics for Computing, Data Communication & Networking, Data Structure & Algorithm Analysis, Database System, C++ Programming I & II, Web Programming and Web Services, Database Design & Management

#### LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY

Foundation In IT

Cyberjaya, Malaysia Graduated February 2020

Cumulative GPA: 3.97/4.0

**Relevant Coursework**: Mathematics I&II, Principles Of Programming & Design, Fundamentals Of Statistics, Programming Fundamentals

### WORK EXPERIENCE

THE V MALAYSIA

Kuala Lumpur, Malaysia

Customer Care Associate - Data Analyst

Nov 2023 – Jan 2024

- Verified documents for 25,000+ convention participants, ensuring 99.99% compliance with immigration requirements.
- Managed immigration issues, resolving conflicts and reducing "Not to Land" incidents to just 2 cases during a 16-day convention.
- Optimized participant management by creating and maintaining an Excel-based flight tracking system, improving operational efficiency by 30%.

# ANITHINK CREATIVITY EDUCATION

Junior Tech Developer

Seri Kembangan, Malaysia Jun 2023 – Nov 2023

- Designed and developed 5+ engaging 2D educational games using scratch and visual programming language
- Conducted comprehensive SEO analysis on company websites, improving organic search rankings by an average of 5 positions for key terms.
- Collaborated in a team of 4 to deliver a responsive web application for online learning.

#### REDLINE AUTOMOBILE SERVICES

Lagos, Nigeria

Junior Data Analyst

May 2020 - March 2021

- Cleaned and preprocessed customer service data using Python, improving data accuracy by 10% and reducing preparation time by 25%.
- Developed PowerBI dashboards to track key service metrics, leading to a 15% improvement in vehicle maintenance efficiency.
- Conducted SQL-based customer data analysis, contributing to marketing strategies that increased repeat service bookings by 30%.

# **SKILLS**

- Programming Languages: Python Pandas, Matplotlib, Seaborn, and Plotly Libraries, SQL, JavaScript
- Data Analysis Tools: Power BI, Excel, Tableau
- Web Technologies: HTML, CSS
- Soft Skills: Communication, Leadership, Problem Solving, Critical Thinking

# **PROJECTS**

# PPP LOAN INSIGHTS: SQL ANALYSIS

Nov 2023

- Analyzed SBA's Paycheck Protection Program loan data using SQL, revealing insights on distribution across industries, lenders, and regions.
- Evaluated program effectiveness during COVID-19 pandemic, providing actionable intelligence on economic impact. Link

#### CAR INSURANCE FRAUD DETECTION

Feb 2023

- Examined car insurance claims data with Excel, identifying correlations between policyholder traits and fraud likelihood.
- Discovered links between specific hobbies/occupations and higher fraud rates, enhancing risk assessment strategies. <a href="Link"><u>Link</u></a>

# COMPREHENSIVE ANALYSIS OF MOVIES DATASET

Jan 2024

- Conducted comprehensive analysis of a large-scale movie dataset using Python, pandas, matplotlib, seaborn, and plotly, demonstrating advanced skills in data cleaning, manipulation, visualization, and statistical analysis
- Uncovered key industry trends including popularity shifts, genre preferences, and seasonal patterns in revenue and audience reception, showcasing ability to extract actionable insights from complex data. [Link]

#### **OLYMPICS DATASET ANALYSIS**

Aug 2024

- Utilized Power BI for in-depth Olympics data analysis, cleaning and visualizing performance trends across various categories.
- Created interactive visualizations to highlight key insights on gender, countries, sports, and age groups in Olympic performances.

  [Link]

### **LEADERSHIP**

- Team Lead, 2023 RapidBus Hackathon
- Secretary, Exhibition Committee (University)
- Secretary, International Student Committee (University)

# **AWARDS & ACHIEVEMENTS**

- First Class Honors in Software Engineering, Limkokwing University (Graduated 2nd in class)
- First Class Honors in Foundation Certificate in IT (Graduated 2nd in class)
- Represented high school in national debate and mathematics competitions

### **CERTIFICATIONS & TRAINING**

- Machine Learning (Stanford Online)
- Google Data Analytics Professional Certificate (Coursera)
- Python Programming For Everybody (University Of Michigan)
- Synthesia Project Exhibition (Final Year Project)
- Data Analyst Bootcamp (Alext The Analyst)

# **ADDITIONAL**

Publications: "Data-Driven Decisions: How Numbers Are Quietly Running Your Life."

Medium, September 2024. Link to article

Languages: English (Listening 8, Reading 7, Writing 6.5, Speaking 7, Overall IELTS Band 7), Hausa (Native)

Interests: Football, Badminton, Music, Books, Tv Shows

References: Mr Mohd Noor Hafizee bin Yahaya, Ms Norhayati Idris Darwis